



# Google Apps Premier Edition

## Powerful solutions. Google innovation. Low cost.

With Google Apps Premier Edition, you can give your employees the next-generation communication and collaboration tools they need to manage electronic communications, share and publish information and stay connected while on the go.

Whether you're looking to transition from or complement your existing messaging infrastructure with more advanced collaboration tools, Google Apps Premier Edition gives you full control with minimal investment, and can make it easy to meet desk-less employees' email and calendaring needs.

Best of all, it's hosted by Google. So there's no hardware or software to download, install, or maintain. With Google, you can afford to provide each and every employee with the tools needed to succeed and drive your business.

### Communicate & connect



#### Gmail

Email with 25 GB of storage per account, ads optional, mail search tools and integrated IM.



#### Google Talk

Free text and voice calling around the world.



#### Google Calendar

Coordinate meetings and company events with sharable calendars.

### Collaborate & publish



#### Google Docs

Create, share and collaborate on documents in real-time.



#### Start Page

Access your inbox, calendar, docs and company info, plus search the web from one place.



#### Page Creator

Easily create and publish web pages.

### Manage your services



#### Control panel

Manage your domain and user accounts online.



#### Extensibility APIs

Integrate with your existing IT systems or 3rd party solutions.



#### Security & compliance

New! Policy management and message recovery by Postini.



#### Help and support

24/7 assistance, including online and phone support.

## Stop Collaborating Like It's 1999

Business information sharing needs evolved dramatically in recent years. The volume of digital information has exploded, and systems, tools, and user interfaces that were designed for a world driven by paper documents are now outdated. But when it comes to communication and collaboration, many organizations remain stuck in the past.

Yesterday's collaboration tools assumed that every single document you created was going to end up as a hard copy. Sequential collaboration was a given. First, you'd work on a document, then a colleague would work on it, then another colleague -- and it was up to each user to remember exactly where the most recent version was saved. You accessed their work using one device, and one device only -- the computer on your desk. And "virus," "spam," or "phishing" were not yet part of the vocabulary of doing business.

## Why can't it just work like Google?

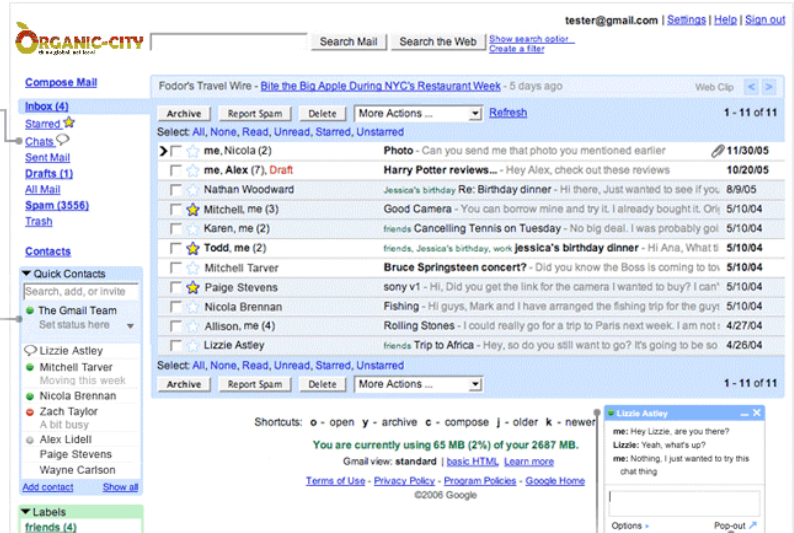
Today's world is very different. Most of the information you create electronically never leaves the digital realm. You can stay connected to people around the world 24 hours a day, seven days a week. Advanced search algorithms help you locate information wherever it may be. You can collaborate readily with colleagues in real time, even when you're in different locations, using a variety of devices. Too often, though, the gap between your information-sharing needs and the tools available to you can leave you asking: Why can't it be as easy as Google?

The good news is that it can work just like Google. Google Apps Premier Edition addresses the communication, sharing, and collaboration needs of today's end users. At the same time, Google Apps is designed to make it easy for IT organizations to provide a secure, scalable and cost-effective collaboration infrastructure.



**Chat History**  
Chats can be saved and searched for just like email messages

**Quick Contacts**  
The people you email most often show up automatically. Customize this area to email and IM the friends you want with just one click



**Chat** Now you can chat with your friends from directly within Gmail

**Pop-out Chats** Give your chat session its own window

**Communicate** Stay in touch with colleagues and external parties -- via email, IM, or VOIP.

**Email everywhere** Access your email -- all of it -- from any Internet-connected computer, with the same rich user experience.

**Mobile access** Access your email on your mobile phone -- even chat in real time with your business contacts through your BlackBerry.

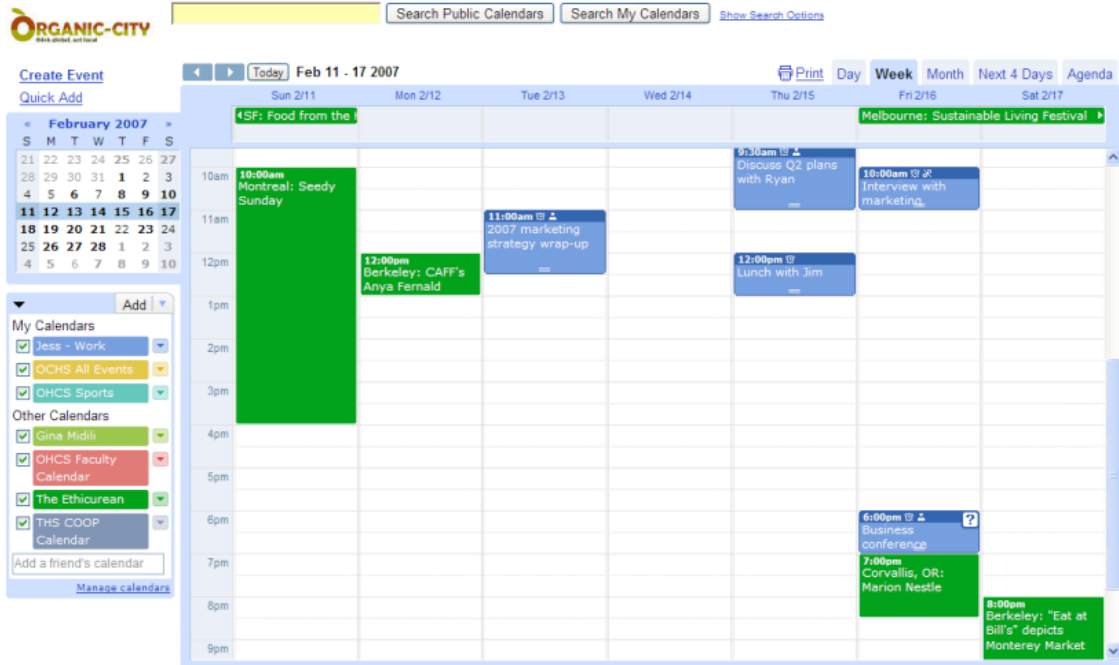
**Outlook compatible** Use Gmail's IMAP feature to send and receive mail from familiar desktop applications and sync your actions instantly and automatically.

**Size matters** With 25 GB of storage -- 100 times more than the average business inbox - there's no need to delete or archive important emails or attachments to a local disk, just because your inbox is full.

**Keep track of all your communications** Email and IMs might be two different things, but that doesn't mean you need two different places for them. Automatically save your IMs alongside your mail. Receive voicemails in your email inbox? Yes.

**Find it all** With great Google search, meticulous foldering is a thing of the past. Find emails, attachments, and IM conversations in fractions of a second.

**So international** English, Japanese, Russian or Icelandic, Gmail's user interface is available in over 40 languages, so everyone can join in the conversation.



**Share** Publish information, documents and calendars.

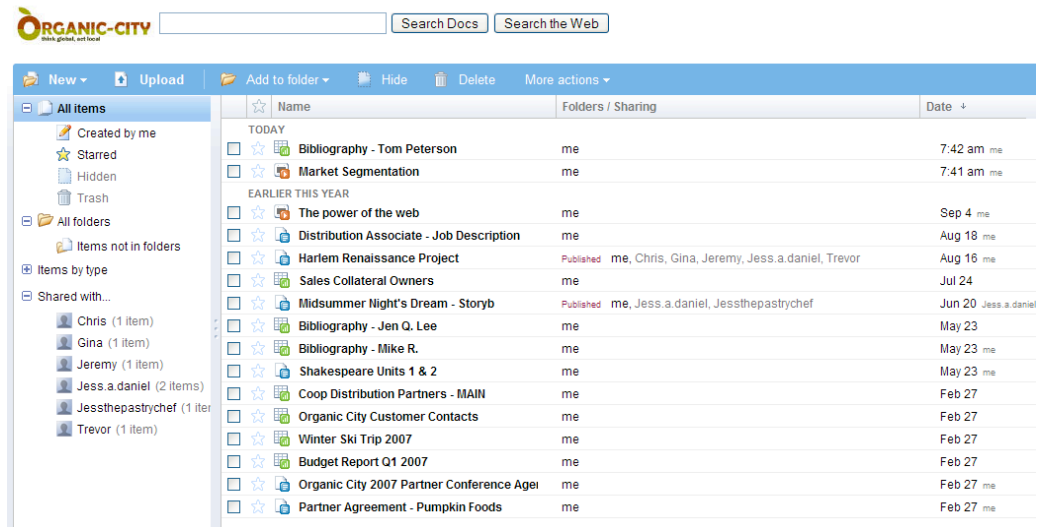
**Share with everyone** Need to publish the latest travel policy? The agenda for the next company meeting? Easily share documents with your entire organization. No need to upload, post and tag. Just publish.

**Share with just a few** Of course, some documents need not be seen by everyone. Easily restrict permissions to the people who are supposed to see or edit the document.

**Keep everyone in the loop** Publish calendars of events, meetings or deadlines that anyone (or just a select few) can subscribe to.

**Access critical information on the go** Because every document you publish is securely available via the web, you can always refer to that important document from any internet-connected computer.

**Find it all** Don't remember in what document that important piece of information was? Quickly find information in all of your own documents and in the documents that people have shared with you.



## Collaborate

Stay in sync with everyone on your team

**Get on the same page** Collaborate together on documents, spreadsheets and presentations that multiple people can edit at the same time. Get updates in real time. Be on the same page -- literally -- with everyone who needs to be involved.

**Create, upload or email** Create documents from scratch, or upload an existing document. Have it in an email? No need to download and then upload -- just forward it to a special email address, and we'll convert it to an editable online document for you.

**Take them offline** Of course, every now and then, you'll need to take your document offline, or just send it around the old fashioned way. You can easily save documents as HTML files, Word documents, Excel spreadsheets, PowerPoint presentations or even as PDF files.

**Go mobile** optimized viewing of your documents, spreadsheets, and presentations on all kinds of mobile devices, including iPhone

**Go back in time** Easily see the different versions of a document that existed over time, compare them and quickly revert to an older version if you need to. Rough day at the office? Did your laptop hard drive crash? Did your motherboard get fried? No worries. Your documents are safe with us -- and are saved automatically as you work.

## Business and IT Benefits

**Security and Privacy** Google takes security and privacy very seriously. Communications between the web browser and our server are always protected using robust encryption. Our data centers feature some of the strongest physical security measures available. In short, your data is safe. For more information about how we protect your data, see our detailed Google Apps security whitepaper. But of course security is also about viruses and phishing. Rest assured, your data and your users are protected 24/7 by some of the world's most advanced technologies that detect and eliminate viruses in messages and attachments -- and identify when someone is trying to steal your users' personal information.

Administrative tools and complete visibility into email traffic give you the controls you need to deploy Google Apps to your business. With policy management, you have access to powerful spam, virus, and content filtering options. You can set rules for individuals or groups that cover inbound and outbound message whether to reduce spam and virus infiltration or prevent the distribution of sensitive or confidential information. With message recovery, you'll have 90-day rolling email archives, ensuring compliance with corporate regulatory mandates that demand that your communications be archived and available for retrieval. Authorized personnel can quickly retrieve email -- even deleted messages -- from central corporate archives on our secure, offsite servers. Upgraded storage options can also be purchased for companies that need more than 90 days' retention.

**Easy Integration** We know that a collaboration platform is another component of your larger IT landscape. And we designed Google Apps Premier Edition with that in mind. With our simple, secure REST-based APIs you can enable advanced functionality, like automatic user provisioning, integration with single sign-on systems and support for email archiving and compliance solutions.

**Low Maintenance** Because Google Apps Premier Edition is a hosted service, there's no need to worry about patches, hardware maintenance, backup, disaster recovery, etc.

**Great Value, Simple Licensing** In the past, it probably took you a long time to determine the full costs of your e-mail system; you had to take into account hardware options, server software, client software, client access licenses, databases, operating systems and more. And, after you figured it out it was crystal clear -- you were paying too much. In contrast, Google Apps Premier Edition is licensed in a straightforward per-user/year manner, so it's easy to forecast how much you're going to pay.

## Licensing and Pricing

<b>Price</b>	\$50 / account / year
<b>Applications</b> Gmail, Google Talk, Calendar, Google Docs, Page Creator, Start Page	✓
- 99.9% uptime guarantee for email	✓
- Email storage	25 GB / account
- Relevant text-based ads alongside email	Optional
- Shared calendar resources	✓
<b>No preset user account limit</b>	✓
<b>Mobile access</b>	✓
<b>Administrator control panel</b>	✓
<b>Access to integration and reporting APIs</b>	✓
- Single sign-on	✓
- User provisioning and management	✓
- Support for email gateway	✓
- Reporting API	✓
<b>Email migration tools</b>	✓
<b>Email routing tools for pilots and mixed mail environments</b>	✓
<b>Policy management and message recovery by Postini*</b>	✓
<b>Online support resources</b>	✓
<b>24/7 assistance, including phone support</b>	✓
<b>3rd party applications and services</b>	✓

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